



Press release

Playbox Theatre's Dream Factory wins three major Awards

Playbox Theatre's custo-designed new headquarters in Warwick (UK), the Dream Factory, has won three major awards in building design and construction.

Quality in construction Awards 2000

- ◆ Supreme Winner Award
- ◆ Small Project Award
- ◆ Marketing and Image Award

also shortlisted for the

Royal Institute of British Architects Editors Awards

and

Royal Institut for Fine Art Building of the Year Award 2000

The conception and realisation of the Dream Factory is the result of a tight collaborative effort between Playbox Theatre, Glenn Howells Architects (UK) and Scéno Plus (Montréal), the UK's first custom design and built Theatre Complex exclusively for young people.

Playbox's main objective in the development of the Dream Factory was to create a unique state-of-the-art Creation and Development Centre exclusively dedicated to the education of young artists to the various disciplines of the performing arts. First of its kind in the United Kingdom, it is located on the campus of Aylesford School in Warwick. The building hosts creation, training and development studios, a theatre, a boutique and a café. All spaces are flexible and transformable. The 16 by 19 sq. meter theatre offers a variety of seating configurations up to 280 seats. Even the dressing-table tops can be clipped over the mirrors to create another workshop space. Scéno Plus signed the theatre design and were the specialised equipment systems designers. A special feature of the theatre is the Sceno Plus trampoline grid. It consists of a metal mesh grid located under the lighting grid, thus allowing for incredible rigging flexibility and security, even while rehearsals continue below.

Date : 00/05/01

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