



THE VENUE

Hammond, Indiana, USA

Client	Caesars Entertainment
Capacity	2,500 seats
Area	90,000 ft ²
Cost	US \$ 70M
Inauguration	August 2008

With the vision to create the largest entertainment destination of Chicagoland, Caesars Entertainment (formerly Harrah's Entertainment) undertook a \$500 millions (US) expansion of its Horseshoe Casino, a 350,000 ft² floating vessel located on the shores of Lake Michigan. Scéno Plus was entrusted with the design of a 2,500 seats state-of-the-art entertainment centre located on the upper floor of the new casino.

The Venue features fully flexible configurations with technologically superior in-house production systems designed exclusively with cutting-edge equipment. Equipped with high comfort teles-copic seating, the facility can undergo complete room transformation in two hours to host a wide range of events, from fully seated theatrical to sporting events.

The Venue's general admission floor can fit up to 2,400 people, for a total room capacity of more than 3,300. The facility can also welcome up to 150 tables and 1,500 seats, all easily storable in-house.

Audio-visual equipment includes three giant screens that combine lighting with multi-layered HD video projections to create a wide range of interactive special effects. To ensure the highest quality in sound, acoustics are supported by a

highly efficient and versatile audio system able to substitute or complete the most demanding touring technical requirements.

A three-level lobby, featuring walls composed of LED pixels and immersive lighting, has been designed to greet guests with a warm and welcoming atmosphere. Additionally, a 3,500 ft² area hosts six VIP suites, with three rows of seats and a full-service salon featuring couches and plasma televisions offering guests a uniquely intimate and comfortable entertainment experience.

Scéno Plus Mandate

Architectural Concept

Theatre Design

Interior Design

Design of Technical Infrastructures and Specialized Equipment Systems

Acoustics

Architectural Lighting Design

Construction Follow-Up



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