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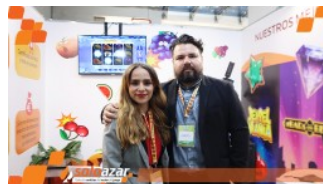
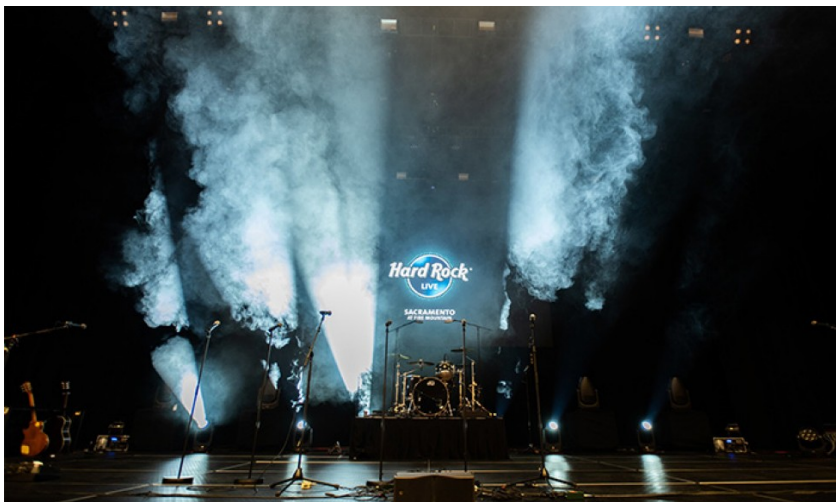


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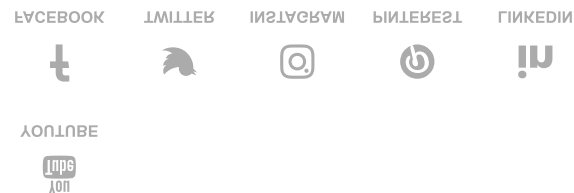
'The growth we have had in the last three years, despite the pandemic, has been exponential': Emiliano Sánchez, Mancala Gaming

(Lima, SoloAzar Exclusive).- SoloAzar interviewed Emiliano Sánchez, Commercial Manager of the online slots provider Mancala Gaming. "We founded the company 3 years ago in the Czech Republic, we have ...



'Our exclusive roulette Gold Club 25 Aniversario has generated an incredible impact': Oscar Giralt, Win Systems

(Peru, SoloAzar Exclusive).- Oscar Giralt, Win Systems Corporate Marketing Manager, granted an interview to SoloAzar in which he commented about the recent participation of the firm in Peru, its produ...



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'We have had a good production because we developed a platform dedicated to the Latam market, understanding the ideology and the easiest way to access our product': Henry Tapia, Universal S

'As a global, end-to-end company, IGT always close attention to gaming expansion worldwide

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Hard Rock Hotel & Casino Sacramento at Fire Mountain to Celebrate HARD ROCK LIVE Grand Opening Today

(California).- Hard Rock Hotel & Casino Sacramento at Fire Mountain is unveiling the newly finished HARD ROCK LIVE music and entertainment venue, which will officially open on June 3, 2022. To celebrate this

3 JUNE 2022 UNITED STATES PRNEWSWIRE CASINO SHARE

momentous occasion, the grand opening party on Friday will feature an exclusive, sold-out performance from Grammy-winning and four-time platinum group, MAROON 5 – the first of many world-renowned artists to grace the stage of the cutting-edge audio-visual entertainment venue at Hard Rock Sacramento.

With a design approach focused on innovative staging, the latest technology and unrivaled guest amenities, **HARD ROCK LIVE** will serve as a flexible event center with the capability to host a multitude of programs including live shows, a variety of premier sporting events, galas and more. The venue features up to 2,500 seats or over 3,000 occupants for general admission, with no spectator further than 140-feet from the stage. In addition, the destination will offer a second-level mezzanine with VIP skyboxes and balcony seating, creating an intimate setting that will offer some of the most compelling experiences and sightlines in the market. Guests can also enjoy Hard Rock memorabilia cases displaying more than 40 iconic pieces, a photo booth, and a full-service bar.

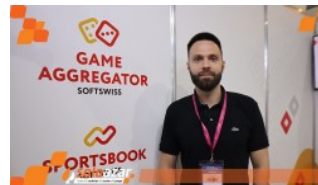
"Live music and entertainment are fundamental attributes of the Hard Rock brand," says Mark BIRTHA, President of Hard Rock Hotel & Casino Sacramento at Fire Mountain.

"We are so excited to be able to provide unmatched entertainment experiences from premier talent, in a venue unlike any other in the Sacramento region. The **HARD ROCK LIVE** at Hard Rock Hotel & Casino Sacramento at Fire Mountain will become the place for live entertainment and



‘The Latin American market, with its growth and expectations, is extremely attractive’ : Arturo Chaltelt, EveryMatrix

(Lima, SoloAzar Exclusive).- Arturo Chaltelt, Account Manager Americas, EveryMatrix, shared his opinions about the recent edition of Peru Gaming Show and made reference to the current situation of the...



‘I’m excited that we have the possibility to work in the Latam market’ : Gregory Penkov, SOFTSWISS

(Lima, SoloAzar Exclusive).- Gregory Penkov, Head of Sales at SOFTSWISS Game Aggregator, granted an interview to SoloAzar at the recent Peru Gaming Show. "I enjoy the atmosphere and the communicatio..."

‘PGS 2022 was a great opportunity to meet our customers and friends again’ : Tony Maawad, Pacific Gaming SA

“We showed the new DIAMOND X™ 2.32 cabinet”:
Katty Lopez, Novomatic Peru

‘The growth we have had in the last three years, despite the pandemic, has been exponential’:
Emiliano Sánchez, Mancala Gaming



will continue to provide world class amenities, entertainment, and support to the community."

HARD ROCK LIVE will additionally serve as a community resource in regional emergencies. Design of the building, overseen by leaders of the Estom Yumeka Maidu Tribe of the Enterprise Rancheria, was purposeful to serve as an emergency shelter for up to 1,000 people, if needed.

"The Hard Rock's latest expansion shows the company's continuing commitment to the Yuba-Sutter community and gives visitors another reason to visit our area," says Gary Bradford, the Yuba County Supervisor whose district includes Hard Rock Sacramento. "We are very excited about the great entertainment options that will now be available at **HARD ROCK LIVE!**"

Prior to opening, **HARD ROCK LIVE** hosted a local community fundraiser concert featuring regional acts Tyler Rich and Temecula Road. The event raised over \$50,000 which was donated to support local charities Yuba Sutter Colusa United Way, SayLove, and the Yuba Sutter K-9 Association.

"We have created an amazing destination property coupled with an unparalleled partnership with Hard Rock International. Our Tribal Council and Enterprise membership are committed to the long-term vision of growth and prosperity for all those involved," added Glenda Nelson, *Tribal Chairwoman, Enterprise Rancheria of Estom*

Yumeka Maidu, owners of the Hard Rock

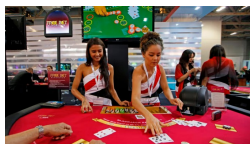
Sacramento. "More than two million people visited the Hard Rock Sacramento last year. We are thrilled to complete our second phase of expansion in less than 3 years of operation, allowing us to expand all the ways we give back."

Friedmutter Design Group is the architect of record for **HARD ROCK LIVE**. Scéno Plus is the venue's theater and interior designer. **HARD ROCK LIVE** at Hard Rock Hotel & Casino Sacramento at Fire Mountain will mark the sixth project between Scéno Plus and the Hard Rock brand. Local contractor Moorefield Construction is overseeing the construction. Live Nation is the venue's partner for booking national touring talent.

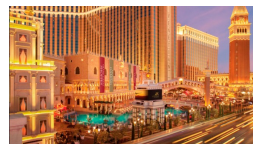
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